

Apr 3-5, 2014		2014 North American Intercollegiate Dairy Challenge National Contest & Academy		Grand Wayne Convention Center 120 Jefferson Blvd. Fort Wayne, IN	
Tuesday, April 1				ver 033114	
		Board and Staff arrive			
Wednesday, April 2					
		Set up Dairy Challenge Central office		Dairy Challenge Central, Jefferson B	
		Set up IT office		IT, Board Room	
		Coaches, teams, board, staff arrive in Ft. Wayne			
4:00-7:00 PM		Computer check-in for early arriving teams		IT, Board Room	
5:00-6:00 PM		NAIDC Board of Directors meeting		Hamilton Hall, 2nd floor Hilton	
6:30 PM		NAIDC Board of Directors dinner, meet in Hilton Lobby at 6:15		Don Hall's Old Gas House 305 E Superior St • (260) 426-3411	
Thursday, April 3					
5:30 am - 11 pm		Dairy Challenge Central office		Dairy Challenge Central, Jefferson B	
8:00-5:00 PM		Computer check-in		Board Room	
		<i>Each team should check in laptops and USB drive by 5 PM. Must provide user names and passwords for each computer.</i>			
8:00 AM - 8:30 AM		Registration		Harrison Corridor	
9:00 AM-12:00 PM		Welcome and Industry Forum (teams and Academy Groups)		Convention Hall A	
9:00 AM		Welcome and Opening by NAIDC Board			
9:05 AM		Opportunities and Challenges in Getting Started in Farming as a Young Professional. Gary Matteson, Vice President, Young, Beginning, Small Farmer Programs and Outreach <i>The Farm Credit Council</i>			
10:00 AM		Young Producer Panel: Stacey Atherton David Brand Brett Feldpausch Brian Houin			
11:00 AM		A Face & Voice for Agriculture Amy te Plate-Church, Raechel Sattazahn, Kimmy Devaney & Betsey Howland			
12:00 PM		Grab n Go lunch, schools drive to the farm			
1:30-3:30 PM		Farm Tour		Bridgewater Dairy in Montpelier, OH	
5:00-5:30 PM		Registration (Contest Coaches, Judges, Sponsors/Volunteers)		Harrison Corridor	
5:00-7:00 PM		<i>Dinner on your own</i>		downtown Ft. Wayne	
7:00 PM		Academy Advisor orientation		Calhoun Ballroom A	
7:15 PM		Contest & Academy Student Group Photo (mandatory) - <i>students should wear school colors for photo</i>		Harrison Corridor	
8:00 PM		Judges' orientation		GWCC Gallery Room	
8:00 PM		Academy Session 1: Distribution of farm analysis materials		Calhoun Ballroom AB	
8:00 PM		Distribution of computers and contest materials. <i>All teams should be present.</i>		Convention Hall A; CONTEST STUDENTS	
10:00 PM		Data computers checked back in		Convention Hall A	
Friday, April 4					
		Dairy Challenge Central office			
6:00-7:00 AM		Sponsor and media check-in		Dairy Challenge Central, Jefferson B	
6:00-7:00 AM		Team Breakfast buffet		Convention Hall A	
6:30-6:45 AM		Contest overview and instructions for contestants and judges		Convention Hall A	
6:30 AM		Volunteer meeting (instructions for farm visits)		Jefferson A	
6:45-7:00 AM		Judges meeting		GWCC Gallery Room	
7:30 AM-8:30 AM		Academy Breakfast buffet		Convention Hall A	
7:10 AM		Teams begin loading buses for contest dairy visits. <i>Judge panels follow buses travelling in a group in their own vehicle.</i>		Convention Center Webster Street entrance	
7:20 AM		Bus 1 leaves for contest dairy A		Convention Center Webster Street entrance	
7:30 AM		Bus 2 leaves for contest dairy B		Convention Center Webster Street entrance	
7:40 AM		Bus 3 leaves for contest dairy C		Convention Center Webster Street entrance	
7:45 AM		Bus 4 leaves for contest dairy D		Convention Center Webster Street entrance	
8:15-8:30 AM		Teams and judges arrive at dairies		Contest dairies	
8:30 AM-10:30 AM		Coaches meet with Board of Directors		Jefferson A	
8:45 AM		Dairy managers welcome teams, provide overview and guidelines		Contest dairies	
9:00-11:00 AM		On-site assessment of contest dairies		Contest dairies	
8:30 AM		Academy Session 2: Analyzing a Dairy - AM Session			
8:30 AM		Academy Group A begins loading buses for Academy Dairy Visit		Convention Center Webster Street entrance	
8:40 AM		Academy Group A buses leave for Academy Dairy			
9:40-11:00 AM		Academy Group A: On-site assessment of Academy dairy			
9:00 - 12:00 PM		Academy Group B attends Analyzing a Dairy session		Calhoun A	
11:00-11:15 AM		All teams gather with dairy managers for group interview with judges observing		Contest dairies	
11:30 AM		Teams and judges depart dairies; boxed lunches served on busses			
11:30 AM-5:00 PM		Coaches and media eat lunch and visit contest dairies <i>Coaches will visit their contest dairy for 2 hours and then another dairy for 1 hour.</i>		Contest dairies	
12:00 PM		Academy Group A buses return		Convention Center Webster Street entrance	
12:00-1:00 PM		Academy: Luncheon		Convention Hall A	
12:30 PM		Teams arrive at Hotel		Convention Center Webster Street entrance	
12:30 PM		Teams pick up data computers and work room assignments		IT, Board Room	
12:30-1:00 PM		Judges have lunch with dairy managers		GWCC Gallery Room	
12:45-5:45 PM		Teams plan and develop presentations in assigned work rooms		Hilton	
		Academy Session 2: Analyzing a Dairy - PM Session			
1:30-4:30 PM		Academy Group A attends Analyzing a Dairy session		Calhoun A	
1:30 PM		Academy Group B begins loading buses for Academy Dairy Visit		Convention Center Webster Street entrance	

1:40 PM	Academy Group B buses leave for Academy Dairy	
2:40 - 4:00 PM	Academy Group B: On-site assessment of Academy dairy	
5:00 PM	Academy Group B buses return	Convention Center Webster Street entrance
1:00–1:15 PM	Judges meeting, instructions for the afternoon	GWCC Gallery Room
1:00–1:15 PM	Volunteer meeting, instructions for interviews	Jefferson A
2:00–4:00 PM	Individual team interviews with dairy managers with judges observing (12 minutes/team)	Dairy A: Harrison Meeting Room A Dairy B: Harrison Meeting Room B Dairy C: Harrison Meeting Room C Dairy D: Harrison Meeting Room D
		Harrison Lobby
2:00–5:00 PM	Snacks available	Jefferson and Harrison Foyers
2:00–5:00 PM	Sponsor booth set-up	Dairy Challenge Central, Jefferson B
6:00 PM	Judges turn in their assessment and contest data	
6:00–6:35 PM	Teams turn in final presentations and return computers	IT, Board Room
6:00–7:00 PM	Industry Social	Convention Hall A
7:00–10:00 PM	Dinner with Sponsors and DJ	Convention Hall A
Saturday, April 5		
6:15–9:00 AM	Breakfast buffet	Convention Hall A
6:30–8:30 AM	Sponsor set-up for Career & Innovation Fair	Jefferson and Harrison Foyers
6:45 AM	First morning presentation teams arrive at assigned prep rooms	Prep rooms
	<i>Computers will be preloaded with their presentations. Teams prep for 1 hour. Teams must turn in financial materials at the start of prep time.</i>	
		Dairy A: Hilton Farnsworth Room Dairy B: Hilton Nuckols Room Dairy C: Hilton Foster Room Dairy D: GWCC Gallery Room
7:00–7:35 AM	Judges meeting	Harrison A
	<i>Instructions for the day</i>	
7:00 AM	Volunteer meeting	Jefferson A
	<i>Instructions for morning volunteers</i>	
7:45–11:45 AM	Morning team presentations (60-minutes intervals)	Presentation rooms
	<i>Team presentation – 20 minutes</i>	Dairy A: Harrison Meeting Room A
	<i>Judges' questions – 10 minutes</i>	Dairy B: Harrison Meeting Room B
	<i>Judges' deliberation – 15 minutes</i>	Dairy C: Harrison Meeting Room C
	<i>Judges' feedback – 10 minutes</i>	Dairy D: Harrison Meeting Room D
	<i>Teams are debriefed after judges' feedback.</i>	
	<i>After debriefing, teams are escorted to the career fair, which is mandatory.</i>	Debriefing room for all dairies: Convention Hall A
8:00 AM-12:00 PM	Academy AM Session 3: Farm Analysis Presentations for Group B	Calhoun A
8:00 AM-12:00 PM	Career & Innovation Fair	Jefferson and Harrison Foyers
	<i>Afternoon Contest Teams and Academy Group A are required to attend.</i>	
8:00 AM-12:00 PM	Corporate Technology Presentations:	Jefferson A, Jefferson C, Harrison E
	<i>Afternoon Contest Teams and Academy Group A are required to attend.</i>	
8:00-8:45 AM	Choose 1: Corporate Technology Presentation 1: On Farm Milk Quality with Animal Health International <i>Dr. Amanda Wright, Animal Health International</i>	Jefferson A
	Corporate Technology Presentation 2: Using Genomics to Create Profit on Farm <i>Todd Kranz, Select Sires</i>	Jefferson C
	Corporate Technology Presentation 3: Here Comes the Sun: Discovering Nutritional Tools to Drive Peak Performance during Summer Heat <i>Dr. Jill Davidson, Purina Animal Nutrition</i>	Harrison E
8:45-9:30 AM	Career & Innovation Fair	Jefferson and Harrison Foyers
9:30-10:15 AM	Choose 1: Corporate Technology Presentation 4: Building Connections from Farm to Food <i>Dr. Kate Cowles, Cargill Animal Nutrition</i>	Jefferson A
	Corporate Technology Presentation 5: Genetics and Biotechnology To Advance Dairy Progress <i>Amy te Plate-Church, CRI</i>	Jefferson C
10:15-11:00 AM	Career & Innovation Fair	Jefferson and Harrison Foyers
11:00-11:45 AM	Choose 1: Corporate Technology Presentation 1: On Farm Milk Quality with Animal Health International <i>Dr. Amanda Wright, Animal Health International</i>	Jefferson A
	Corporate Technology Presentation 2: Using Genomics to Create Profit on Farm <i>Todd Kranz, Select Sires</i>	Jefferson C
	Corporate Technology Presentation 3: Here Comes the Sun: Discovering Nutritional Tools to Drive Peak Performance during Summer Heat <i>Dr. Jill Davidson, Purina Animal Nutrition</i>	Harrison E
9:00 AM-12:00 PM	Snacks available	Harrison Lobby
10:00 AM - 2:00 PM	Team and Academy Group photos - Schools should report with their coaches for their team photo at their discretion during this time block. Academy Groups should likewise report with their Academy Advisors.	<i>Teams and Academy groups should assemble at the cow statue in the Convention Center lobby.</i>
11:00 AM–1:00 PM	Lunch buffet	Convention Hall A
11:30 AM	First afternoon presentation teams arrive at assigned prep rooms	Prep rooms
	<i>Computers will be preloaded with their presentations. Teams prep for 1 hour. Teams must turn in financial materials at the start of prep time.</i>	Dairy A: Hilton Farnsworth Room Dairy B: Hilton Nuckols Room Dairy C: Hilton Foster Room Dairy D: GWCC Gallery Room
		Convention Hall A
11:45 AM–12:30 PM	Judges' lunch	Jefferson A
12:05 PM	Volunteer meeting	
	<i>Instructions for afternoon volunteers</i>	
12:30–4:30 PM	Afternoon team presentations (60-minutes intervals)	Presentation rooms
	<i>Team presentation – 20 minutes</i>	Dairy A: Harrison Meeting Room A
	<i>Judges' questions – 10 minutes</i>	Dairy B: Harrison Meeting Room B

	Judges' deliberation – 15 minutes	Dairy C: Harrison Meeting Room C
	Judges' feedback – 10 minutes	Dairy D: Harrison Meeting Room D
	Teams are debriefed after judges' feedback.	Debriefing room for all dairies: Convention Hall A
	After debriefing, teams are escorted to the career fair, which is mandatory.	
1:00-5:00 PM	Academy PM Session 3: Farm Analysis Presentations for Group A	Calhoun A
1:00-5:00 PM	Career & Innovation Fair	Jefferson and Harrison Foyers
	Morning Contest Teams and Academy Group B are required to attend.	
1:00-5:00 PM	Corporate Technology Presentations:	Jefferson A, Jefferson C, Harrison E
	Morning Contest Teams and Academy Group B are required to attend.	
1:00-1:45 PM	Choose 1:	
	Corporate Technology Presentation 1: Building Connections from Farm to Food Dr. Kate Cowles, Cargill Animal Nutrition	Jefferson A
	Corporate Technology Presentation 2: Genetics and Biotechnology To Advance Dairy Progress Amy te Plate-Church, CRI	Jefferson C
1:45-2:30 PM	Career & Innovation Fair	Jefferson and Harrison Foyers
2:30-3:15 PM	Choose 1:	
	Corporate Technology Presentation 3: On Farm Milk Quality with Animal Health International Dr. Amanda Wright, Animal Health International	Jefferson A
	Corporate Technology Presentation 4: Genetics and Biotechnology To Advance Dairy Progress Amy te Plate-Church, CRI	Jefferson C
	Corporate Technology Presentation 5: Here Comes the Sun: Discovering Nutritional Tools to Drive Peak Performance during Summer Heat Dr. Jill Davidson, Purina Animal Nutrition	Harrison E
3:15-4:00 PM	Career & Innovation Fair	Jefferson and Harrison Foyers
4:00-4:45 PM	Choose 1:	
	Corporate Technology Presentation 1: Building Connections from Farm to Food Dr. Kate Cowles, Cargill Animal Nutrition	Jefferson A
	Corporate Technology Presentation 2: Using Genomics to Create Profit on Farm Todd Kranz, Select Sires	Jefferson C
2:00-5:00 PM	Snacks available	Harrison Lobby
5:00-6:00 PM	Dismantle sponsor booths	Jefferson and Harrison Foyers
4:30-6:00 PM	Judges complete and turn in assessments and rankings, finalize presentation	Dairy Challenge Central, Jefferson B
4:30-6:00 PM	Collection of surveys from coaches, sponsors and judges	Dairy Challenge Central, Jefferson B
4:30-6:00 PM	Coaches pick up university computers	IT, Board Room
6:15-6:30 PM	Judges present their findings to participants	Dairy A: Harrison Meeting Room A Dairy B: Harrison Meeting Room B Dairy C: Harrison Meeting Room C Dairy D: Harrison Meeting Room D
6:30 PM	Presentation equipment returned to Dairy Challenge Central	Dairy Challenge Central, Jefferson B
6:30 PM	Social with sponsors	Harrison Foyer
7:30 PM	NAIDC Awards Banquet	Convention Hall A